

October 2021 Edition

LPM
Are You
Indonesia's Next
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APR X IMAJI STUDIO
Jenggala Vol II.
Ruang Hidup

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Sustainability
Report

Launched
Rantai Tekstil Lestari

Activity

APR Brought Local Batik to a Higher Level



2 Oct 2021 – To mark National Batik Day, we collaborated with local designer Andi Fitri Hartuti on a collection inspired by the biodiversity of Restorasi Ekosistem Riau (RER).

Our viscose rayon is used in each of the piece, and they are patterned by local female batik makers. All of the batik collection is also

colored with natural dyes, all proudly produced in Indonesia as we work to support the local fashion industry.

More on the Collaboration

Buyer Seller Meet

30 Sept 2021 – Find the ideal fabric for your fashion brand, meet suppliers and get acquainted with peers at the Buyer Seller Meet, hosted by APR's Jakarta Fashion Hub.

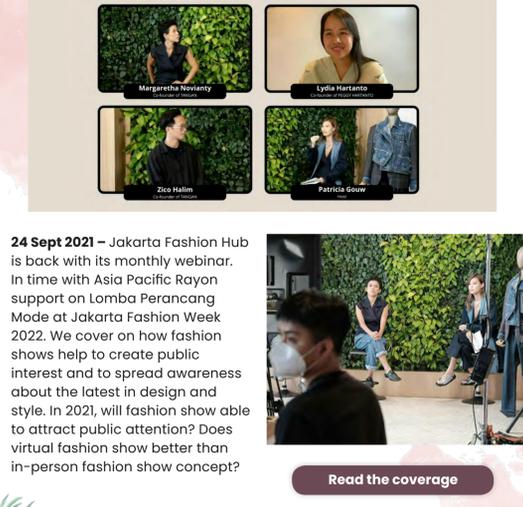
Six of our fabric mill partners will be displaying their latest fabrics: 30 Sept – 1 Oct 2021 Tanoto Foundation Impact Gallery, Jl Teluk Betung No 33, Central Jakarta (downstairs from Jakarta Fashion Hub)



Read about the event



APR X Imaji Studio Jenggala Vol II. Ruang Hidup



30 Sept 2021 – This collaboration is our collective effort to support #circulareconomy in the local fashion industry.

The fashion presented here are sourced from APR fibre that has been harvested sustainably in Riau, and dyed with natural plant based coloring in Bali.



All of the motif designs are inspired by the biodiversity found in Restorasi Ekosistem Riau (RER) area. RER is an ecosystem restoration programme initiated by our supply partner, APRIL.

Installation and pop up: 30 Sept – 30 Oct 2021 @ Jakarta Fashion Hub Teluk Betung No 33, Central Jakarta

Read about the event

JFH Webinar The Influence of Fashion Show



24 Sept 2021 – Jakarta Fashion Hub is back with its monthly webinar. In time with Asia Pacific Rayon support on Lomba Perancang Mode at Jakarta Fashion Week 2022. We cover on how fashion shows help to create public interest and to spread awareness about the latest in design and style. In 2021, will fashion show able to attract public attention? Does virtual fashion show better than in-person fashion show concept?



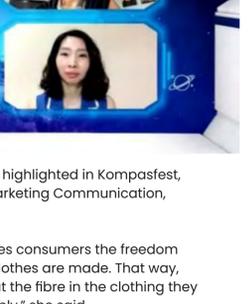
Read the coverage



Are You Indonesia's Next Top Designer?

21 Sept 2021 – A prestigious national fashion designing competition, the Fashion Designer Competition held by Jakarta Fashion Week (JFW), is a stepping stone for future Indonesian designers.

This year, APR is one of the supporters of the Fashion Designer Competition by JFW.



Follow the journey

Launched of Rantai Tekstil Lestari



9 Sept 2021 – Rantai Tekstil Lestari (RTL) was officially launched. RTL is an association consists of textile manufacturers, government agencies, national and international fashion brands and local NGOs, all working to advance the sustainable ecosystem of textile value chain in Indonesia.

As the elected chairman of RTL, APR Director Basrie Kamba highlighted Indonesia's advantages in textile production, including a huge domestic market. "We invite all stakeholders in the textile value chain to join the coalition," he said. "Together we are committed to develop Indonesia's textile sector, ensuring it makes a positive impact on the #economy and the #environment."

Read full article

We're Vaccinated!



Sept 2021 – All of our employees have been inoculated with two doses of Covid-19 vaccine under the government's Gotong Royong vaccination program, and we're also offering vaccinations to family members and contractors.

The health of our workers and their families is our highest priority, and we hope that this initiative will help spur national economic growth.

Sustainable Fashion in Kompasfest



20 Aug 2021 – Sustainable fashion was highlighted in Kompasfest, where Sheila Rachmat, APR Head of Marketing Communication, spoke at the event.

"APR's #FollowOurFibre technology gives consumers the freedom to trace the origin of the fabric their clothes are made. That way, consumers can assure themselves that the fibre in the clothing they wore is managed legally and sustainably," she said.

Read more about the topic

Tenun Siak

23 Jun 2021 – Melayu culture is embedded in the every day life of the local people in Riau, the home of our operation. One of the most notable cultural traits is a traditional weaving called the Siak #Songket. It has been a part of the Melayu cultural heritage and tradition since centuries ago.

Yati, a resident from Siak works passionately to preserve this Siak weaving skills. APR collaborated with Yati and supported the expansion of her business, and introduced viscose yarn to her production.

"The company sees Yati's talent and potential in developing this weaving technique in her area. Her great vision to preserve this unique cultural heritage while creating jobs for the women around her are truly inspiring. We want to help her expand her business so that there will be more women like Yati," explained Metti Haryanti, APR Community Development Coordinator.

Read more about Yati and Siak Songket on the link here

Sustainability

APR's Second Sustainability Report, Touching Lives with Renewable Fibre

8 Oct 2021 – From a successful shift to 100% renewable energy to power our entire production facility, to unveiling plans to more than double our production capacity by 2023, it's been a busy year for APR.

Read details on this and more in our latest Sustainability Report here

APR Collaborated with ZDHC to Advance Responsible Viscose Production

23 Jun 2021 – Clean manufacturing is a priority since we began our operations. APR is in #Collaboration with Zero Discharge of Hazardous Chemicals (ZDHC) Foundation to achieve that goal.

Click to learn more about our work to reduce our environmental impact in the production process

EcoVadis Silver Sustainability Rating for Asia Pacific Rayon

21 Jun 2021 – Another achievement was unlocked this year. Asia Pacific Rayon operation has been awarded a Silver rating by EcoVadis in recognition of the company's #sustainability practices. This result places APR in the top 25 percentile of all companies assessed by this one of the most globally trusted provider of business sustainability ratings.

"Silver EcoVadis rating demonstrates our alignment with international best practices and shows how our commitment to sustainable and ethical procurement practices are materialized," said Susan Slabbert, APR Sustainability Specialist.

Read more about our achievement