

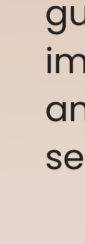
May 2022 Edition

A Look at Sustainable Modest Fashion in MUFFEST 2022

APR Viscose, Safe for the Ocean

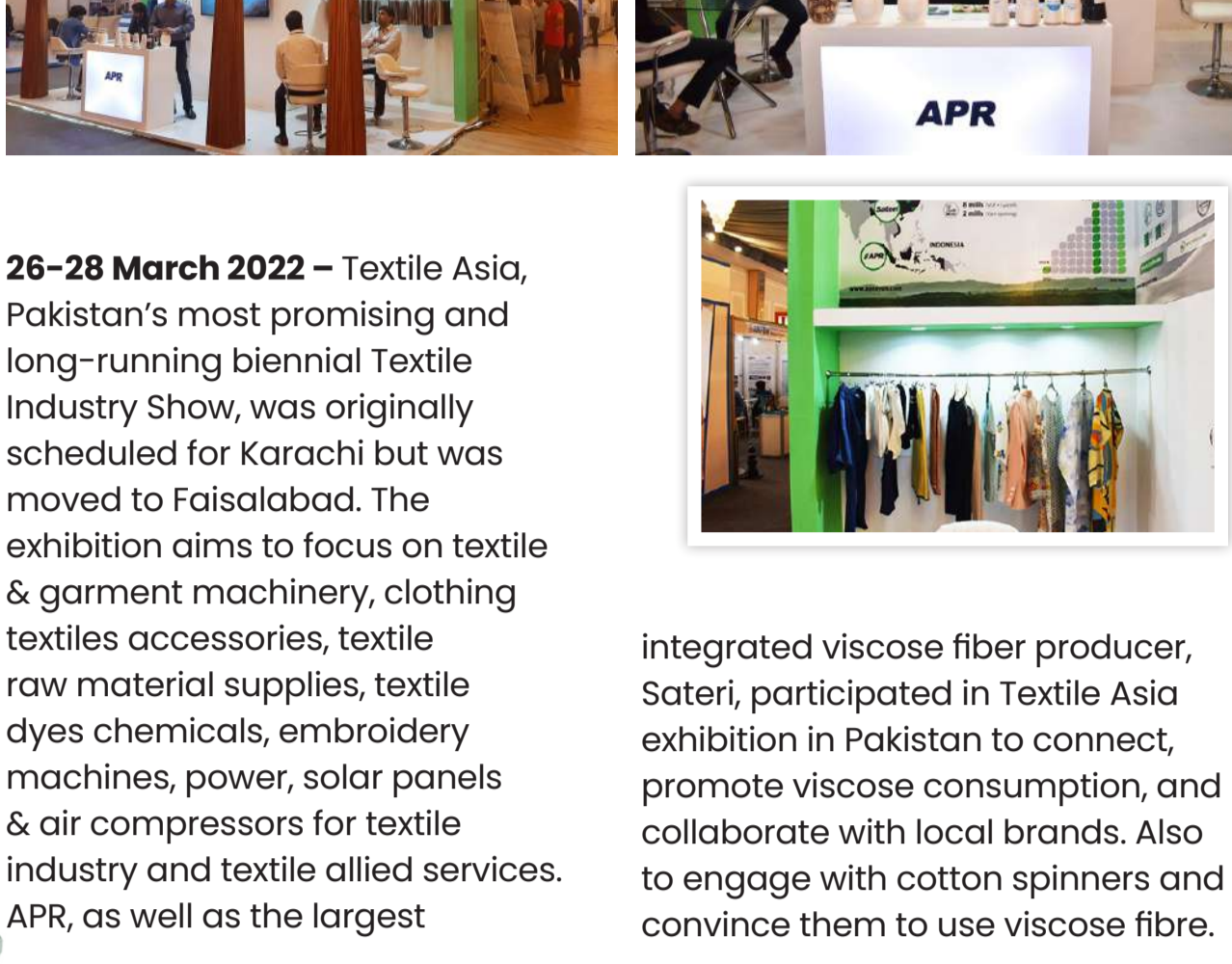
APR's Support During Jakarta Muslim Fashion Week 2022

Celebrate Fashion Revolution 2022



Activity

Three ISO Certifications for Asia Pacific Yarn

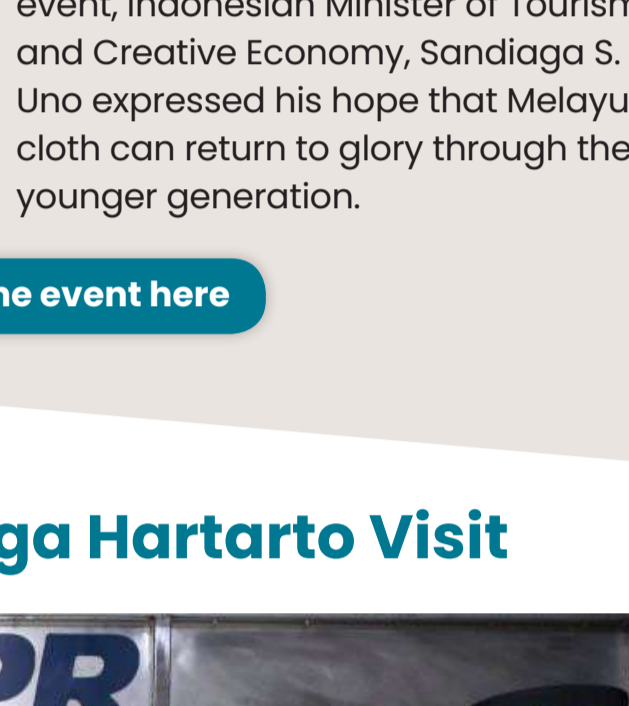
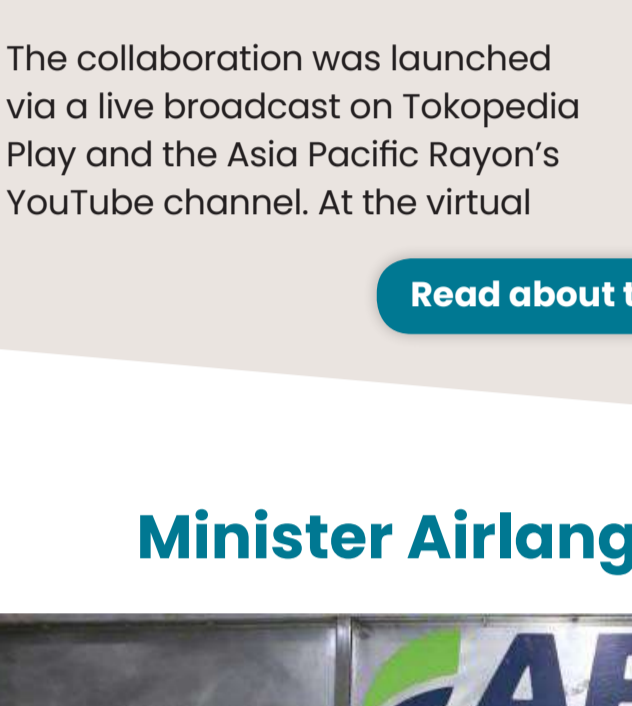


10 February 2022 – Asia Pacific Yarn (APY) was awarded International Standard Organization (ISO) for Integrated Management System (IMS) Certification 9001:2015 (Quality Management System), 14001:2015 (Environmental Management System), and 45001:2018 (Occupational Health & Safety Management System) certifications. Through an effective integrated management system, these internationally recognized standards will ensure that our business and services satisfy the expectations of customers.

APY's decision to add ISO certification to the existing PEFC™ Chain of Custody, USDA Biobased, and OEKOTEX® Standard 100 certifications demonstrates our commitment to continuous improvement of our business and services. "By obtaining ISO certification, we can fully guarantee that our products meet the highest standards. This is an important milestone for APY and the best possible for our customers and partners. It demonstrates our commitment to providing the services of," said Kumar Chandra Bhushan, Head of Operations APY.

[Read more about APY's yarn specialties here](#)

APR Took Part in Textile Asia 2022



26-28 March 2022 – Textile Asia, Pakistan's most promising and long-running biennial Textile Industry Show, was originally scheduled for Karachi but was moved to Faisalabad. The exhibition aims to focus on textile & garment machinery, clothing textiles accessories, textile raw material supplies, textile dyes chemicals, embroidery machines, power, solar panels & air compressors for textile industry and textile allied services. APR, as well as the largest

integrated viscose fiber producer, Sateri, participated in Textile Asia exhibition in Pakistan to connect, promote viscose consumption, and collaborate with local brands. Also to engage with cotton spinners and convince them to use viscose fibre.

Melayu Merindu : Collaboration for Advancing Riau Fashion Industry



28 March 2022 – Nine fashion SMEs and twelve local batik and weaving craftswomen in Riau took part in the #MelayuMerindu initiative, which empowers fashion enterprises in Riau. This partnership aims to strengthen the #IndonesiaBerlain movement and introduce a variety of Indonesian clothes to millennials and Gen-Z's.



The collaboration was launched via a live broadcast on Tokopedia Play and the Asia Pacific Rayon's YouTube channel. At the virtual

event, Indonesian Minister of Tourism and Creative Economy, Sandiaga S. Uno expressed his hope that Melayu cloth can return to glory through the younger generation.

[Read about the event here](#)

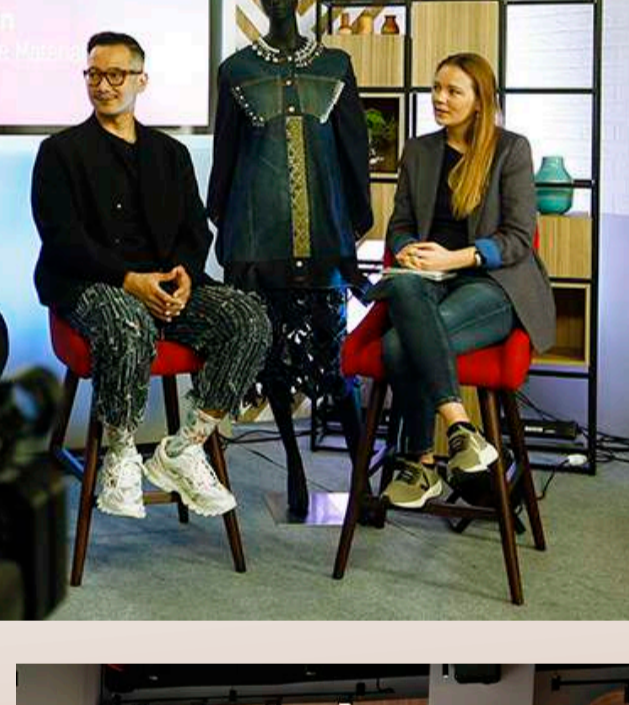
Minister Airlangga Hartarto Visit



APR on March 29, welcomed the Coordinating Minister for Economic Affairs, Airlangga Hartarto and the Minister of Industry of Indonesia, Agus Gumiwang Kartasasmita. During this visit, APR showcased its ambitious plans in Pangkalan Kerinci, Riau, including the construction of APRIL's sustainable packaging factory. They visit the production process chain, starting from the nursery of renewable raw materials down to end products, while at the same time take a closer look at APR clean manufacturing process. We believe that with this investment, we can create more job opportunities and support the government spurring our national economic growth.

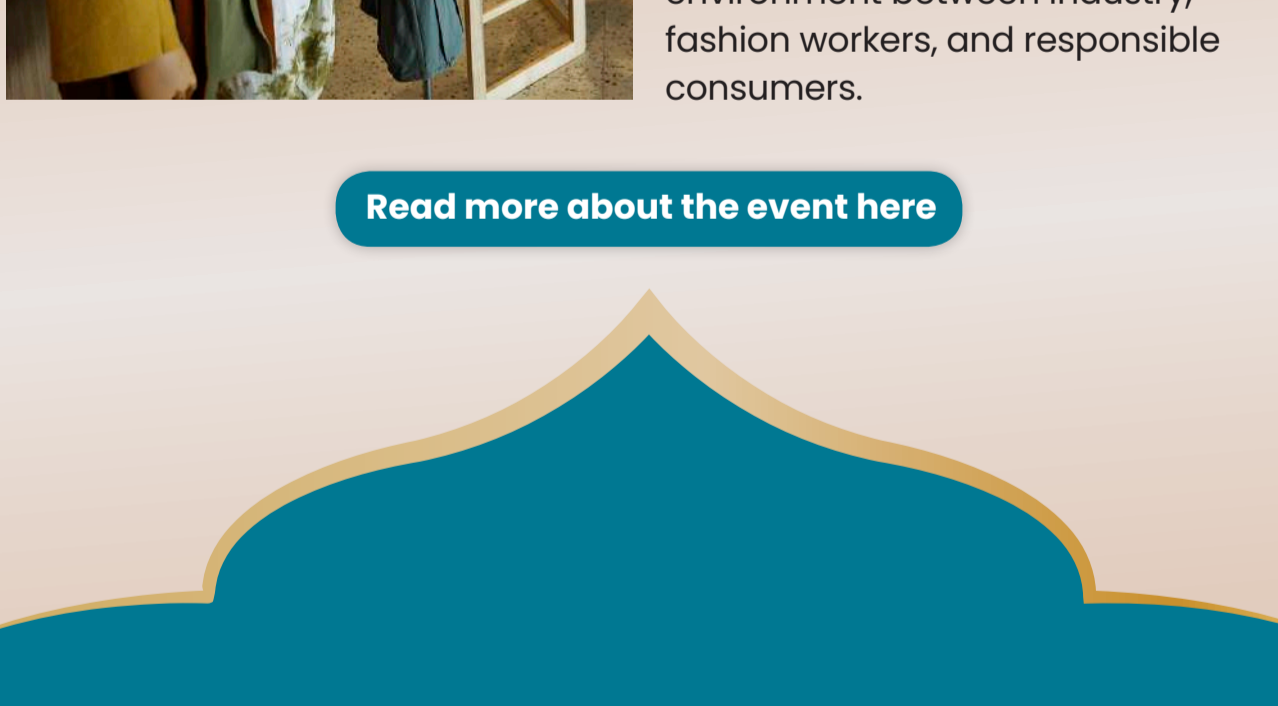
[Read more](#)

APR Participated in Fibre & Yarns Exhibition



7-9 April 2022 – For the first time, APR participated in Fibre & Yarns in Mumbai, India. 15th edition of annual B2B event to bring together Fibre Manufacturers, Yarn Manufacturers, Trades and Agents. The enthusiasm of exhibitors and visitors to the exhibition for the first time in two years is extremely high. About 5000 visitors over three days, and 117 companies visited APR booth. The event is expected to pave the way for the next collaboration and bring APR's viscose to India market.

APR's Support During Jakarta Muslim Fashion Week 2022



8 April 2022 – APR signed an MOU with seven leading fashion academies in Indonesia during a ceremony at the #JakartaFashionHub. The event was presided virtually by the Vice President of Indonesia, Ma'ruf Amin and physically by The Director General of National Export Development, Ministry of Trade, Didi Sumedi. It's a part of APR's support for the fashion academies during the Jakarta Muslim Fashion Week. APR also provides viscose fabrics and other supports for their graduates in building their own fashion brands.



In his opening virtual remarks, Vice President Ma'ruf Amin said, "This event is one of the ways to increase the added value and quality of Indonesian Muslim fashion products. I welcome this signing, and I hope this collaboration will accelerate the development of Indonesian Muslim fashion."

The event was also filled with interesting discussions about "Education as Pillar for Sustainable Modest Fashion", featuring the Founder of ButtonsCarves, Linda Anggrea; Chairman of the LaSalle Design College Foundation, Hariyadi; Director of Islamic Fashion Institute, Hanni Haerani; Chairman of Indonesian Textile Association, Jemmy Kartiwa. The discussion was hosted by our very own Director, Basrie Kamba.

[Read more about the event here](#)

Celebrate Fashion Revolution 2022



April 2022 – #JakartaFashionHub hosted Fashion Revolution Indonesia which was also happened in more than 100 countries around the world. 16 Indonesian labels showcased their take on ethical and #sustainablefashion during the two-day event, which included a bazcar and workshops on dyeing fabric and eco-prints. Zero Waste Indonesia also promoted their #TukarBaju (#ClothesSwap) campaign at the event. The campaign is as a creative way to reduce textile waste when visitors can exchange their clothes with others.



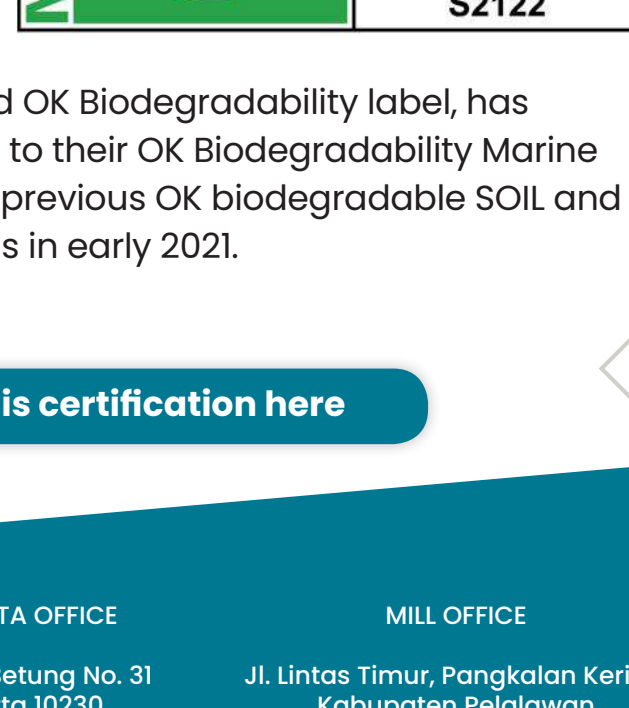
Head of APR Business Development, Evelyn Santoso said, "Fashion Revolution Indonesia – our second year of collaborating with Closed Loop Fashion – symbolised APR's support for sustainable and ethical fashion in Indonesia. "We hope that the Fashion Revolution movement does not stop here and will continue to champion a safer, more equitable and sustainable fashion ecosystem." We hope to continue creating a harmonious environment between industry, fashion workers, and responsible consumers.

[Read more about the event here](#)

A Look at Sustainable Modest Fashion in MUFFEST 2022



21 April 2022 – For the 4th year, APR co-sponsored the biggest Muslim fashion event in Indonesia, the #MuslimFashionFestival. Being one of the first fashion events that has transitioned successfully from the pandemic to new normal, the event helped play a part in kick starting the recovery of fashion industry and SMEs.



At the "Sustainable Modest Fashion" fashion show on April 21, APR collaborated with

seven brands; Gajah Duduk, Ihen Signatura, BT Batik Trusmi, Bajufuku, Gamalea, IDE Indonesia, and Aruna Creative & Nicolo. Yuliana Fitri, owner and designer of Aruna Creative and Nicolo, expressed her commitment towards sustainable fashion due to Indonesia's prominence in the global Muslim fashion scene. "APR provided us with the opportunity to translate #sustainability, not only in terms of textiles, but also in our ecosystem, which encourages support for vocational education, people with disability and women empowerment," she said.

[Read more about the event here](#)

Sustainability

Viscose Fabric is the Future of the Fashion Industry

15 February 2022 – There is increasing realization around the world that the fast fashion industry comes at a huge environmental cost, with outfits designed to be worn just a handful of times before being discarded. Consumers are increasingly demanding more sustainable options, and brands are rushing to catch up.

- Reducing and recycling**
 Reducing the impact that fashion waste has in landfills is important, but the holy grail of the fashion industry is to stop that waste in the first place, by recycling fabric discarded in the production process, as well as used garments that would otherwise be thrown away.
- Good for Community**
 A more sustainable fashion industry must also take account of the way in which raw materials, fabric and the clothes themselves are produced. APR partners with producers of traditional batik cloth, to help them use sustainable viscose and natural dyes in their work.

The industry still has work to do to realize the promise of sustainable fashion, but it's clear that viscose fabric will play an important part in the future of the fashion industry.

[Read more here](#)

APR Viscose, Safe for the Ocean

5 April 2022 – Independent testing conducted by TÜV Austria Belgium has shown that APR viscose can degrade in water. After an intensive series of testing in Organic Waste Systems laboratory by TÜV Austria Belgium, a leading independent certification body for the internationally recognized OK Biodegradability label, has certified APR's Viscose for compliance to their OK Biodegradability Marine standard. This certification joins APR's previous OK biodegradable SOIL and OK biodegradable WATER certifications in early 2021.

[Find more about this certification here](#)

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