

## >> Activity

### APR 4th Anniversary



**1 December 2022** – The 4<sup>th</sup> anniversary of APR marks a special milestone in the company's history. With a focus on continuous improvement via teamwork, the organization has adopted "Growing FOURever" as its slogan for the year ahead, recognizing APR's four-year history. Despite the global upheaval over the last several years, APR has kept up its rapid development while improving its sustainability.

[Get more info](#)

### Batik Lasem Scarf Prepared as Souvenirs for G20 Summit in Bali



**September 2022** – Asia Pacific Rayon (APR) has announced a collaboration with the Faculty of Art and Design at Maranatha Christian University, in Bandung, Indonesia, and the Batik Lasem community of designers to produce a sustainably manufactured, fashionable batik scarf that will be provided as a souvenir for delegates at tourism meetings linked to the upcoming G20 international summit in Bali.

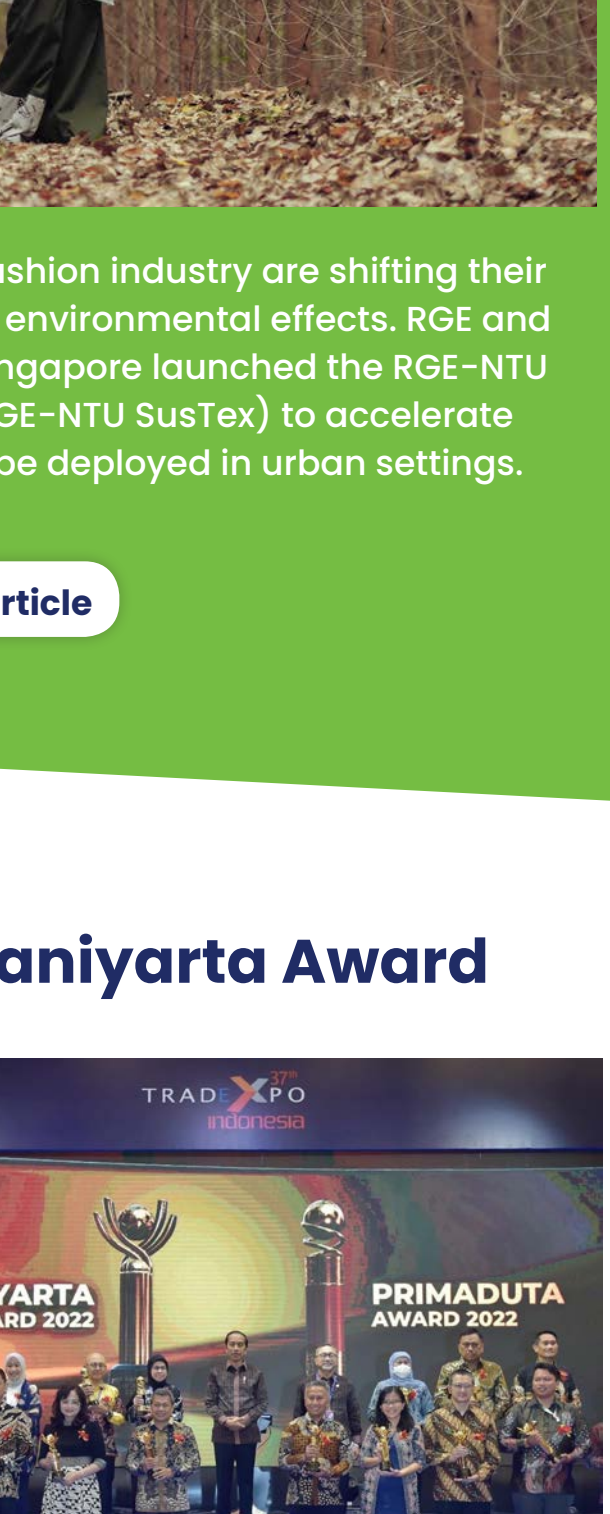


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### Celebrate National Batik Day



**2 October 2022** – Batik, Indonesia's cultural heritage, is a source of pride for the country. For a more environmentally friendly batik, APR encourages local batik makers and designers in Indonesia to use biodegradable viscose fabrics. Watch artists in Central Java draw Batik by hand.



[Watch the video](#)

### Why Viscose Fibre Could Be a Good Solution for Sustainable Fashion Future



**11 October 2022** – Many players in the fashion industry are shifting their focus to reduce the industry's negative environmental effects. RGE and Nanyang Technological University in Singapore launched the RGE-NTU Sustainable Textile Research Centre (RGE-NTU SusTex) to accelerate innovation in textile recycling that can be deployed in urban settings.

[Read full article](#)

### APY Received Primaniyarta Award



**19 October 2022** – The Ministry of Trade of Indonesia honored Asia Pacific Yarn (APY) with the Primaniyarta award. The award, in the Sustainable Products category, acknowledged APY's performance as a producer of 100% viscose yarn that is exported to a number of global markets. The award was presented directly by Indonesian Trade Minister, Zulkifli Hasan, in the presence of Indonesian President, Joko Widodo.

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### APR Partners with Modest Fashion Brands at JMF 2023



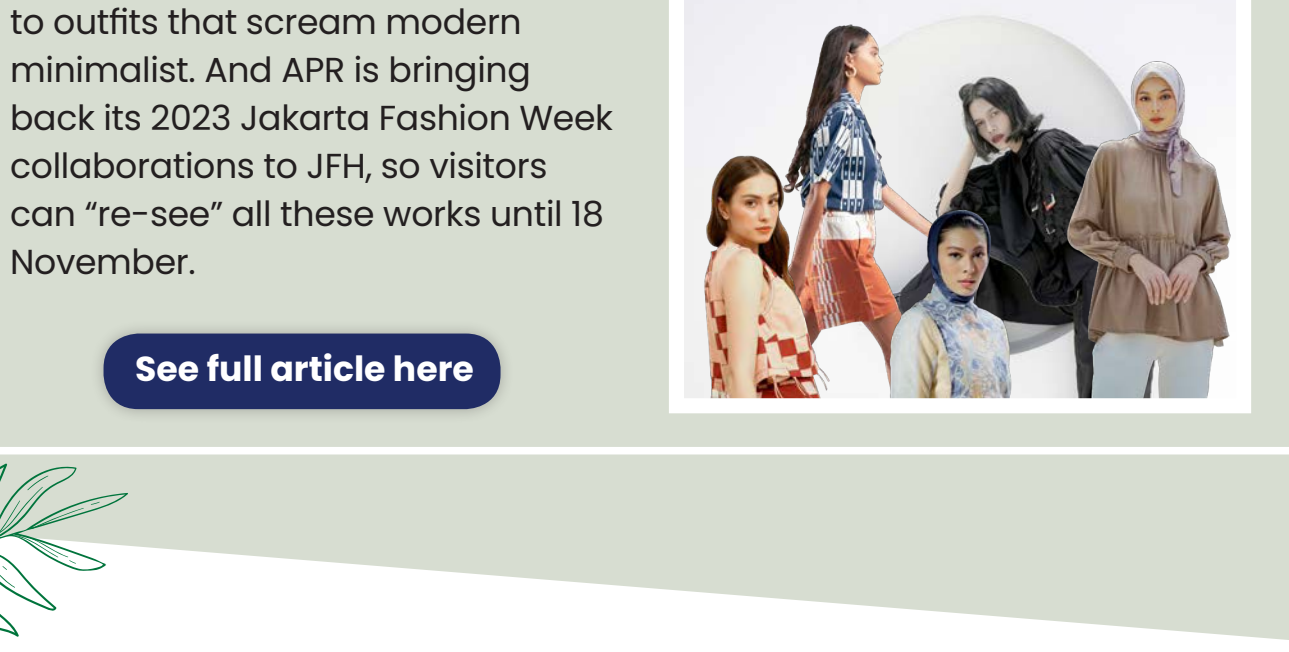
**25 October 2022** – With the theme "Sustainable Modest Fashion", APR collaborated with 5 brands at Jakarta Muslim Fashion Week (JMF): Aruna by Yuliana Fitri, Renatha, Maranatha Christian University, Bajufuku and the Islamic Fashion Institute. Several of the collections featured head coverings and long-sleeve dresses in different colors and styles made from viscose rayon.



[Follow the journey](#)



### 'I Love Viscose' at Jakarta Fashion Week 2023



**30 October 2022** – BT Batik Trusmi, Everyday, Geulis, FREDERIKA, and Oline Workrobe showcased APR's biodegradable viscose rayon in a 48 stunning look at JFW 2023. This collaboration is part of the company's efforts to support the textile industry and sustainable fashion.

[Get more info](#)

### Retro Fashion in Soerabaia Fashion Trend



**11-13 November 2022** – APR collaborated with 6 designers from Indonesian Fashion Chamber (Dissa, Mega, Dibya, Yunita, Winarni, and Yuliana) to showcase each of the 8 looks with a retro theme using rayon viscose in Soerabaia Fashion Trend (SFT). The purpose of this event is to introduce APR viscose to local designers.

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### APR Domestic Customer Mill Tour



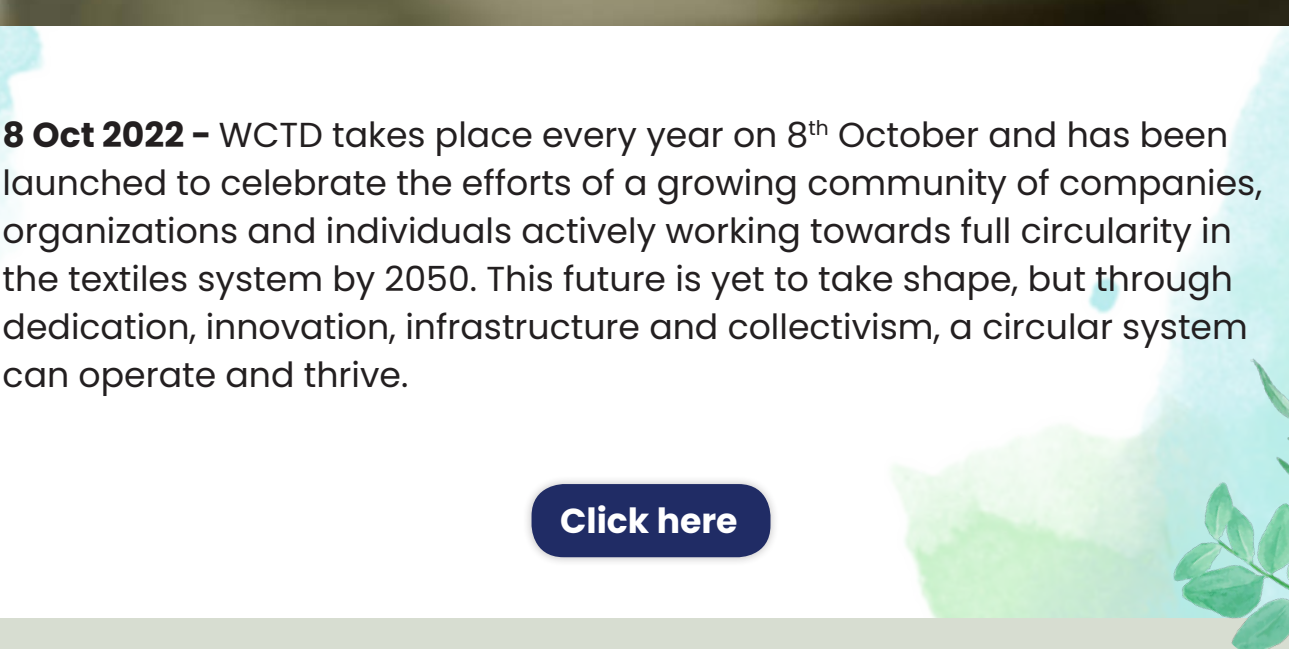
**23-25 November 2022** – To meet the growing global demand for sustainable viscose rayon, APR invited 8 domestic customers to tour the facilities. APR is proud to help the Indonesian textile industry thrive through the use of viscose staple fibre. All guests were also able to see the solar panels and plantation area from above by helicopter.

[Watch the video](#)

## >> JfH Highlights



### Revisiting APR x JFW 2023 Collaboration



**9 November 2022** – At the 2023 JFW, five local brands—BT Batik Trusmi, Everyday, Geulis, FREDERIKA, Oline Workrobe—got to try transforming APR's biodegradable viscose rayon, ranging from contemporary batik to outfits that scream modern minimalist. And APR is bringing back its 2023 Jakarta Fashion Week collaborations to JfH, so visitors can "re-see" all these works until 18 November.

[See full article here](#)



## >> Sustainability

### APR became the signatory for #WorldCircularTextilesDay!



**8 Oct 2022** – WCTD takes place every year on 8<sup>th</sup> October and has been launched to celebrate the efforts of a growing community of companies, organizations and individuals actively working towards full circularity in the textiles system by 2050. This future is yet to take shape, but through dedication, innovation, infrastructure and collectivism, a circular system can operate and thrive.

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