



APR X K.A.L.A. STUDIO
Transformative Collaboration

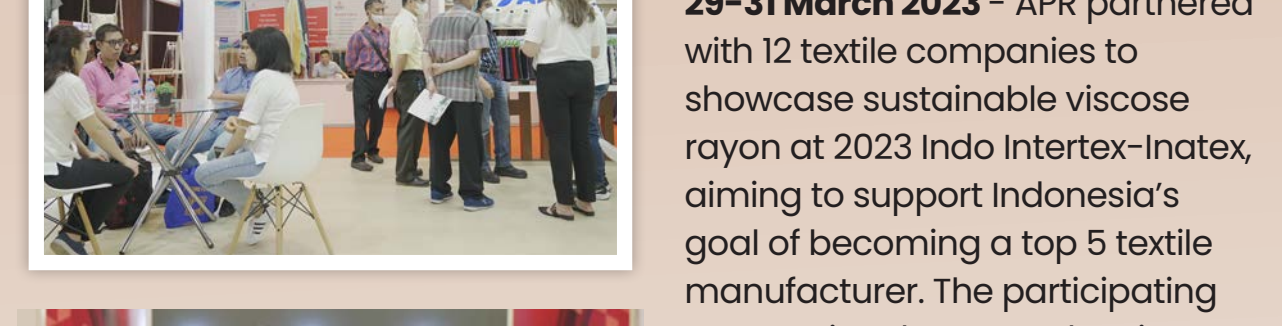
APR Promotes Sustainable Viscose at 2023 Indo Intertex-Inatex

JFH highlights

Elevate Your Fashion Business

Activity

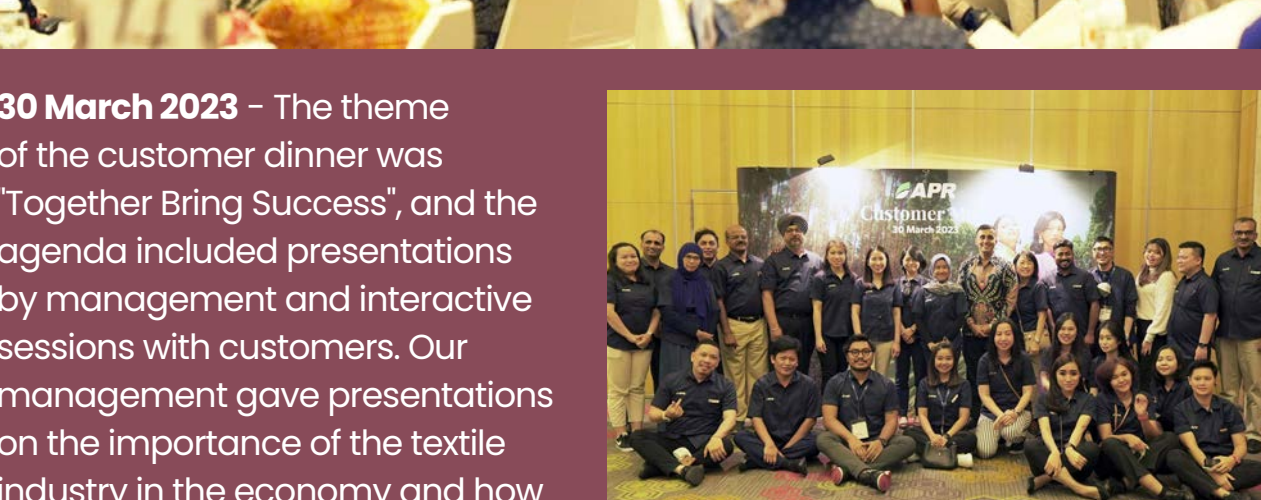
APR Promotes Sustainable Viscose Rayon at 2023 Indo Intertex-Inatex



29-31 March 2023 – APR partnered with 12 textile companies to showcase sustainable viscose rayon at 2023 Indo Intertex-Inatex, aiming to support Indonesia's goal of becoming a top 5 textile manufacturer. The participating companies showcased various products such as threads, printing fabrics, dye fabric, home textiles and fashion products made with APR's viscose rayon.

[Find out more](#)

APR Dinner Together Bring Success



30 March 2023 – The theme of the customer dinner was "Together Bring Success", and the agenda included presentations by management and interactive sessions with customers. Our management gave presentations on the importance of the textile industry in the economy and how APR could support customers.



APR Commits to Promote Education and Lifelong Learning with UGM



In **April 2023**, APR announced a partnership with UGM Yogyakarta in Indonesia to provide full scholarships for some of their team members to pursue Master's degree in chemistry. This initiative is part of APR's dedication to lifelong learning and aims to enhance the professional development of their employees, while also enabling them to make a positive impact in their communities.

[Full Video](#)

ROADMAP TO 2050: Exploring Circular Textiles in Indonesia and Beyond



10 May 2023 – The Roadmap to 2050 workshop was held in Jakarta to explore circular textiles in Indonesia and beyond. The goal was to establish a toolkit to support the global textile and fashion industry by engaging stakeholders and identifying challenges. The workshop's findings will provide further insights for the annual World Circular Textiles Day symposium.

[Read more](#)

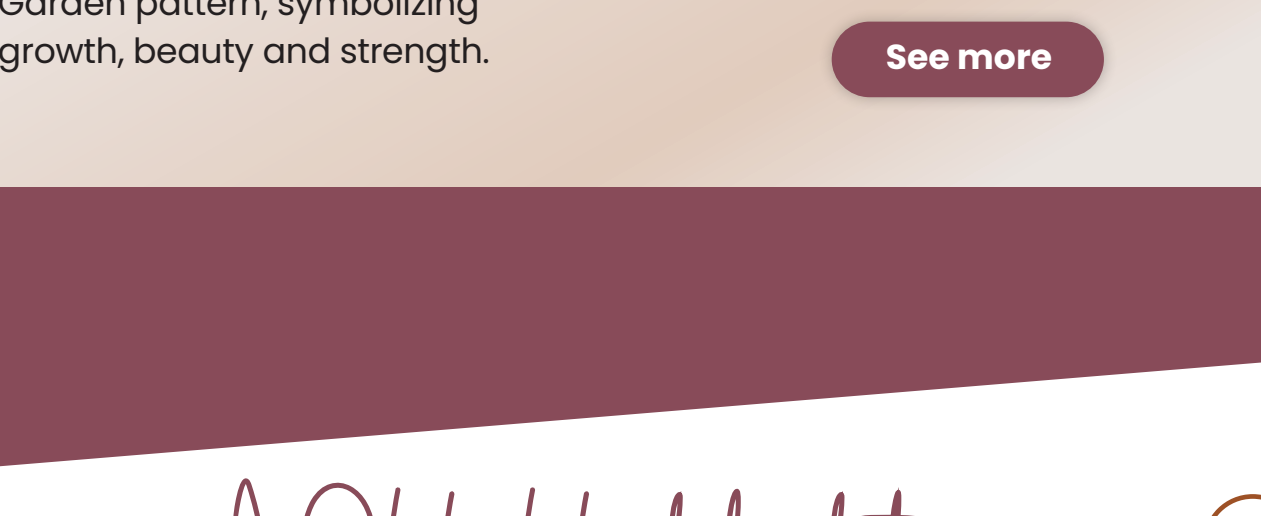
APY Achieves Level 3 Sustainability Compliance in Textile Production



In **May 2023**, APY has been awarded Sustainable Textile Production (STeP) by OEKO-TEX® certification at level 3 compliance, with scores of 92% for environmental management, 93% for social responsibility and 97% for waste water and waste water sludge performance in accordance to DETOX TO ZERO.

[Click here](#)

APR x Kala Studio's Transformative Collaboration



27 May 2023 – APR and Kala Studio have partnered to produce a capsule collection using biodegradable viscose rayon that pays homage to Indonesian women's resilience and strength. The collection draws inspiration from the Philo Garden pattern, symbolizing growth, beauty and strength.



[See more](#)

JFH Highlights



FASHION COACHING CLINIC: Elevate Your Fashion Business



9 May 2023 – This program provided the attendees with step-by-step guidance on how to launch a fashion business. Additionally, there were presentations from APR on the various viscose fabrics available and how to work with their partners. This was a great opportunity to gain valuable knowledge and skills to help achieving your dreams in the fashion industry.

[Read full article](#)

Sustainability

APR Viscose Awarded Cradle to Cradle Certified Material Health Certificate™



April 2023 – APR is proud to announce that their viscose staple fibre has been awarded the prestigious Cradle to Cradle (C2C) Certified Material Health Certificate™ at the Silver level from the Cradle to Cradle Products Innovation Institute (C2CPII). This certificate confirms that all of the chemical substances used in fibre production has met the Institute's strict criteria set out in the material health certificate standard, version 4.0.

[View more](#)



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